



**SATURDAY, OCTOBER 14, 2023**

**SPONSORSHIP  
OPPORTUNITIES**



## A message from Birthday Dreams' Executive Director

We are excited to once again present *The Gala of Dreams*, our annual fundraising gala. This is our primary source of revenue which allows us to serve homeless children in the Puget Sound.

Birthday Dreams would be thrilled to have your organization partner with us. *The Gala of Dreams* raises funds and awareness for our mission to bring hope, joy, and a sense of self-worth to homeless children with the gift of a birthday party.

Since our founding in 2009, Birthday Dreams has delivered over 12,000 birthday parties to the homeless children we serve since our founding. That's 12,000 children who were given the opportunity to be the center of attention and feel important to the world around them. We are proud to have played such a positive role in their young lives.

This year's Gala will be held on **Saturday, October 14, 2023** and we'll be moving into the bigger event space, the Grand Ballroom, at the Hyatt Regency in Renton. We expect 450 guests to attend *The Gala of Dreams* in-person, which is a significant attendance increase for us!

We invite you to support Birthday Dreams and the homeless children we serve by becoming a sponsor of *The Gala of Dreams*. Your organization's sponsorship of *The Gala of Dreams* will directly and positively impact the thousands of children and families that we support each and every year.

On behalf of our board of directors, staff, and volunteers – THANK YOU for considering this sponsorship request. Our kids need as much help as we can provide them, and with your support we can do just that!

With gratitude,

Chris Spahn

Executive Director/Co-Founder



# SPONSORSHIP LEVELS

## Dream Sponsor - - - \$10,000

- *Pre-event Recognition:*
  - Name/Logo recognition as our Dream Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
  - Individual social media post recognizing sponsorship
  - Logo recognition on the Birthday Dreams website homepage for two months prior to Gala
  - Other mutually agreed upon promotions
  - Annual Membership in the Birthday Club at the Superhero level (good through 12/31/2024)
- *Day-of Recognition:*
  - Title recognition as the event's *premier* Gala sponsor with gobo light projection of your logo
  - Full-page ad—inside cover in the event program (5.5" x 8.5", color)
  - Prominent name and logo recognition throughout the event
  - Opportunity to speak at event
  - Your product placement/takeaway for guests (optional)

*One (1) table of ten (10) near the front/center of the room*

## Wish Sponsor - - - \$5,000

- *Pre-event Recognition:*
  - Name/Logo recognition as our Wish Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
  - Individual social media post recognizing sponsorship
  - Other mutually agreed upon promotions
  - Annual Membership in the Birthday Club at the Hero level (good through 12/31/2024)
- *Day-of Recognition:*
  - Title recognition as the event's Raffle sponsor
  - Full-page ad in the event program (5.5" x 8.5", color)
  - Prominent name and logo recognition throughout the event
  - Verbal recognition at event
  - Your product placement/takeaway for guests (optional)

*One (1) table of ten (10) near the front/center of the room*

# SPONSORSHIP LEVELS

## Party Sponsor - - - \$2,500

- *Pre-event Recognition:*
  - Name/Logo recognition as our Party Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
  - Other mutually agreed upon promotions
  - Annual Membership in the Birthday Club at the Hero level (good through 12/31/2024)
- *Day-of Recognition:*
  - Title recognition as the event *Dessert Dash* sponsor
  - Half-page ad in the event program (5.5" x 4.25", color)
  - Prominent name and logo recognition throughout the event
  - Verbal recognition at event

*Eight (8) gala tickets*

## Present Sponsor - - - \$1,000

- *Pre-event Recognition:*
  - Name recognition as our Present Sponsor on all pre-event materials, including: Save-the-Date, invitation, and website.
  - Annual Membership in the Birthday Club at the Champion level (good through 12/31/2024)
- *Day-of Recognition:*
  - Title recognition as the event *Decor* sponsor
  - Half-page ad in the event program (5.5" x 4.25", color)
  - Name recognition during the event
- *Four (4) gala tickets*

## Cake Sponsor - - - \$500

- *Pre-event Recognition:*
  - Name recognition as our Cake Sponsor on pre-event materials, including: Save-the-Date, invitation, and website.
  - Annual Membership in the Birthday Club at the Friend level (good through 12/31/2024)
- *Day-of Recognition:*
  - Half Page ad in the event program (5.5" x 4.25", color)
  - Name recognition during the event

# The Gala of Dreams Sponsorship Commitment Form

We are proud to sponsor *The Gala of Dreams* at the following level:

- Dream Sponsor - - \$10,000
- Wish Sponsor - - \$5,000
- Party Sponsor - - \$2,500
- Present Sponsor - - \$1,000
- Cake Sponsor - - \$500



Contact name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please indicate if you would like your gift to remain anonymous.

You can pay using the following options:

- Please invoice us for the level indicated above
- Please find the enclosed check for the amount indicated above
- Pay online at [birthdaydreams.org/Donation](http://birthdaydreams.org/Donation)

For Credit Card Payments please select:  Mastercard  Visa  AmEx  Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Address: \_\_\_\_\_

Thank you supporting Birthday Dreams and our mission to bring hope, joy and a sense of self-worth to homeless children with the gift of a birthday party!

Please return this form to: Birthday Dreams  
P.O. Box 2722  
Renton, WA 98056  
[jarod@birthdaydreams.org](mailto:jarod@birthdaydreams.org)

