

SPONSORSHIP PACKET



Help Us Make Birthday Dreams Come True One Child At A Time



October 8, 2022 ~ Hyatt Regency - Lake Washington



A message from Birthday Dreams' Executive Director

We are excited to present *The Gala of Dreams*, our annual fundraising gala. This is our primary source of income which allows us to serve homeless children in the Puget Sound.

Birthday Dreams would be thrilled to have your organization partner with us. *The Gala of Dreams* raises funds and awareness for our mission to bring hope, joy, and a sense of self-worth to homeless children with the gift of a birthday party.

Since our founding in 2009, Birthday Dreams has delivered over 11,000 birthday parties to the homeless children we serve since our founding. That's 11,000 children who were given the opportunity to be the center of attention and feel important to the world around them. We are proud to have played such a positive role in their young lives.

We anticipate 300 guests to attend *The Gala of Dreams* in-person with hundreds more also attending the event on our virtual gala platform. We are pleased to share that this hybrid format was a huge success in 2021 and intend to offer the hybrid-event model again for our 2022 Gala.

The event will be held on **Saturday, October 8, 2022** at the Hyatt Regency Southport in Renton, WA.

We invite you to support Birthday Dreams and the homeless children we serve by becoming a sponsor of *The Gala of Dreams*. Our sponsors are a big part of what has made our past events the great successes they were. Your organization's sponsorship of *The Gala of Dreams* will directly and positively impact the thousands of children and families that we support each and every year.

On behalf of our board of directors, staff, and volunteers—THANK YOU for considering this sponsorship request. Our kids need as much help as we can provide them, and with your support—we can do just that!

With gratitude,

Chris Spahn
Executive Director / Co-Founder



SPONSORSHIP LEVELS

Dream Sponsor - - - \$5,000

- *Pre-event Recognition:*
 - Name/Logo recognition as our Dream Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
 - Individual social media post recognizing sponsorship
 - Logo recognition on the Birthday Dreams website homepage for two months prior to Gala
 - Other mutually agreed upon promotions
 - Annual Membership in the Birthday Club at the Superhero level (good through 12/31/2023)
- *Day-of Recognition:*
 - Title recognition as the event's *premier* Auction sponsor
 - Full-page ad—inside cover in the event program (5.5" x 8.5", color)
 - Prominent name and logo recognition throughout the event
 - Opportunity to speak at event
 - Verbal recognition at event
 - Your product placement/takeaway for guests (optional)

One (1) table of ten (10) near the front/center of the room

Wish Sponsor - - - \$2,500

- *Pre-event Recognition:*
 - Name/Logo recognition as our Wish Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
 - Individual social media post recognizing sponsorship
 - Other mutually agreed upon promotions
 - Annual Membership in the Birthday Club at the Hero level (good through 12/31/2023)
- *Day-of Recognition:*
 - Title recognition as the event's Raffle sponsor
 - Full-page ad in the event program (5.5" x 8.5", color)
 - Prominent name and logo recognition throughout the event
 - Verbal recognition at event
 - Your product placement/takeaway for guests (optional)

One (1) table of ten (10) near the front/center of the room

SPONSORSHIP LEVELS

Party Sponsor - - - \$1,000

- *Pre-event Recognition:*
 - Name/Logo recognition as our Party Sponsor on all pre-event materials, including: Save-the-Date, invitation, press release, website, and social media
 - Other mutually agreed upon promotions
 - Annual Membership in the Birthday Club at the Hero level (good through 12/31/2023)
- *Day-of Recognition:*
 - Title recognition as the event *Dessert Dash* sponsor
 - Half-page ad in the event program (5.5" x 4.25", color)
 - Prominent name and logo recognition throughout the event
 - Verbal recognition at event

Six (6) gala tickets

Present Sponsor - - - \$500

- *Pre-event Recognition:*
 - Name recognition as our Present Sponsor on all pre-event materials, including: Save-the-Date, invitation, and website.
 - Annual Membership in the Birthday Club at the Champion level (good through 12/31/2023)
- *Day-of Recognition:*
 - Title recognition as the event *Decor* sponsor
 - Half-page ad in the event program (5.5" x 4.25", color)
 - Name recognition during the event
- *Two (2) gala tickets*

Cake Sponsor - - - \$250

- *Pre-event Recognition:*
 - Name recognition as our Cake Sponsor on pre-event materials, including: Save-the-Date, invitation, and website.
 - Annual Membership in the Birthday Club at the Friend level (good through 12/31/2023)
- *Day-of Recognition:*
 - Half Page, black and white ad in the event program (5.5" x 4.25")
 - Name recognition during the event

The Gala of Dreams Sponsorship Commitment Form

We are proud to sponsor *The Gala of Dreams* at the following level:

- ☐ Dream Sponsor -- \$5,000
- ☐ Wish Sponsor -- \$2,500
- ☐ Party Sponsor -- \$1,000
- ☐ Present Sponsor -- \$500
- ☐ Cake Sponsor -- \$250



Contact name: _____

Business Name (if applicable): _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

☐ Please indicate if you would like your gift to remain anonymous.

You can pay using the following options:

☐ Please invoice us for the level indicated above

☐ Please find the enclosed check for the amount indicated above

☐ Pay online at birthdaydreams.org/Donation

For Credit Card Payments please select: ☐ Mastercard ☐ Visa ☐ AmEx ☐ Discover

Card #: _____ Expiration Date: _____ CVV: _____

Name on card: _____ Address: _____

Thank you supporting Birthday Dreams and our mission to bring hope, joy and a sense of self-worth to homeless children with the gift of a birthday party!

Please return this form to:

Birthday Dreams
P.O. Box 2722
Renton, WA 98056
jarod@birthdaydreams.org

